



THE HOLLY CRANSTON MEMORIAL FUND

Lessons of love through Holly's life

A Letter from the Chairman

Dear Friends and Colleagues,

As a Husband, Father and Business Owner I have many things to be thankful for. I have a healthy family, a strong and supportive group of friends and a successful business that provides security for not only my family but for those who work for the company as well.

I realized long ago that there are many people among us that do not have the balance that many of us, including myself are so fortunate to have. I have a strong belief that one of the strengths of this great Country is the ability for common people such as us to make differences in the lives of those less fortunate. I believe that each and every one of us has a spiritual, social and human responsibility to one another and that we should take action, on whatever level we are able, and give back something of ourselves.

I had the privilege of spending time with a little girl named Holly Cranston. Holly was the daughter of two of our closest friends and we had the opportunity to get to know her very well prior to her death at the age of eight on February 5, 2002.

Holly was a special girl. She struggled with Congenital Myasthenia (a condition that causes muscle tone disorder) and seizures. Holly's parents, like each of us would do, exhausted every medical and therapeutic option available to them in order to provide their loved one care and comfort in trying times.

To me, Holly's life is one of lessons. She taught that love and hope are necessary for existence. She taught that there were many forms of non-traditional medicine and therapy that helped her live a better life. She taught that when we all get involved in one way or another that we can make a difference for those less fortunate.

Holly made a difference and so should we. There are many children that given the opportunity will grow up to positively impact the world around them.

Shortly after Holly's death the Holly Cranston Memorial Fund was established with the intent to raise money for the purpose of assisting local children, families and organizations that have special needs not met by conventional methods.

We have programs in place that provide scholarships for high school students planning to study disciplines that will allow them to go on to assist children with special needs. Our fund has helped build a special needs playground, assisted in local infant programs and has provided funding for many people and programs in our communities. We continue to look for ways that our fund can make a positive impact and a difference in people's lives.

Do you know someone with special needs? Have you ever wondered how that disabled child is cared for? Have you ever thought about how fortunate you are when you see someone that has challenges beyond anything that you will ever experience?

I challenge you to think about those things and how you can make a difference. We are looking for the support of our friends and colleagues so that together we can continue to provide support to those in need. Get involved.

From time to time you will be hearing from us asking for your assistance. We would also like to hear from you. Please feel free to contact me directly if you have any causes that you believe we can assist, and ***make a difference***.

Thanks and God Bless you,

Sincerely,

Michael Long
Chairman
Holly Cranston Memorial Fund
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